

CareerTests.in

Career Guidance : Al Enabled; Human Delivered



CareerTests – One Platform, Personalized Analytics

✓ CareerGraph International

- For global learners across boards
- ✓ Universal & culturally adaptive
- ✓ AI + Astrology insights for holistic guidance

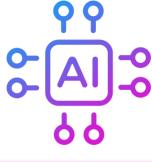
✓ CareerGraph Junior

- For CBSE, ICSE & State Board students
- √ NEP-aligned, gamified experience
- √ Age-appropriate, easy-to-understand reports

✓ CareerGraph Role Strength

- For Graduates & Postgraduates
- ✓ Strength-based assessment for job readiness
- ✓ Career role fitment + resume/interview support





- 1. Which **STREAMS** to study
- 2. Which JOB ROLES to aim for
- 3. Which **INDUSTRIES** to target
- 4. Which **SECTOR** to work for





CareerTests.in is a Decision Support System

Data Input: Test Taker (Student / Candidate)

- 1. Pre-test
- ✓ Basic Info
- ✓ Contact info
- 2. Test
- ✓ Psychometric
- ✓ Behavior
- ✓ Skills
- ✓ Custom questions
- Customized assessments in 3 days
- API for integration into website mobile app

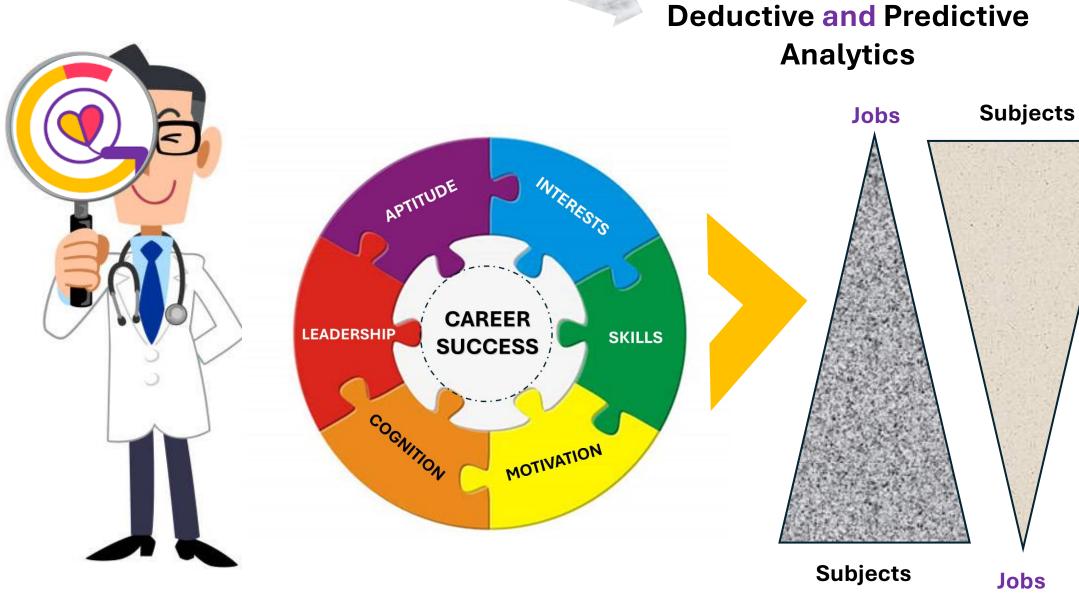
Decision Box (Cloud Server)

- 1. Question scoring
- ✓ Mathematical Scoring
- ✓ Aggregation
- ✓ Benchmark Fitment comparison
- 2. Advisory
- ✓ Comments
- ✓ Comparison to Benchmark Fitment
- ✓ Advisory of Fitment
 - 1. Job roles
 - 2. Industries
 - 3. Streams of Study

Output (Admin & Test Taker)

- 1. Report: html link & print pdf
- 2. Dashboard:
- ✓ Interactive Admin Dashboard with MIS reach thru WhatsApp
- ✓ Download to Excel with color enabled fitment for easy to interpret
- ✓ Revise Fitment to change Report and Excel recommendations
- Realtime outputs
- Co=branded reports

Data on 6 Aspects



Parents | Teachers | Friends





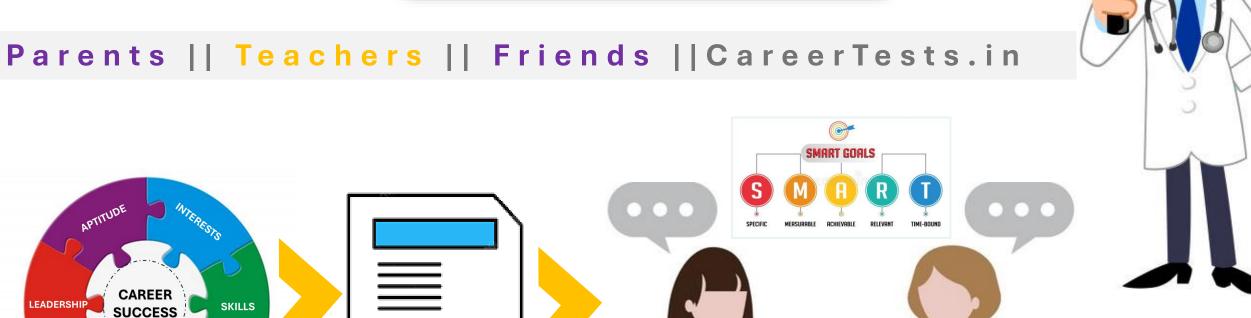






MOTIVATION





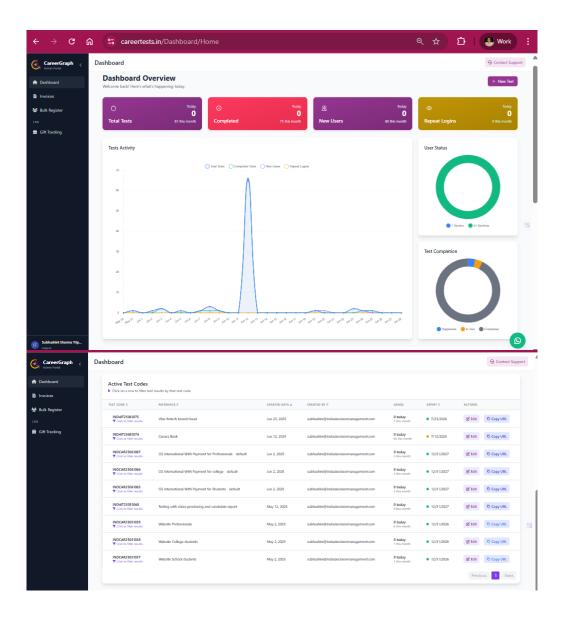
Advantages



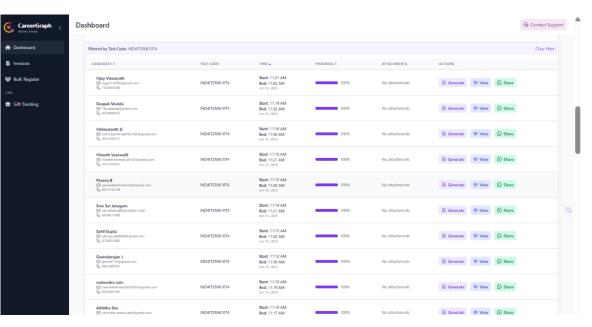
CareerGraph

For Educators (Parents & Teachers)	For the Youth (Student)
1. Follows an INTERNATIONAL trusted career process (used in Harvard, Yale, Oxford, and NUS)	1. Aligns career path to own STRENGTHS , INTERESTS , and PERSONALITY – showcases a list of options to explore further
2. Offers PERSONALISED insights into Strengths and Career Opportunities	2. Gains awareness of FUTURE CAREERS and skills needed in an Al-driven world
3. Al Enabled guidance on Sectors, Industries, Job Roles and Subjects – ensuring logical linages	3. Gets a PERSONALISED report with strengths, skills, and career options
4. Bridges school learning with NEW AGE careers - including AI, Robotics, Entrepreneurship, Space tech, Fintech, Influencers and Creative careers	4. Builds CLARITY on next steps – stream selection, college, and career – thru SMART Goal setting
5. Enables educators to guide and help with SMART Goal setting – to ensure long term impact	5. Boosts CONFIDENCE by discovering careers that truly fit who they are

Management Console



- Create New Tests (semi-customized)
- View Reports and details
- Download into Excel for further analysis
- Create per student custom links (optional)
- Add Logo for co-branding (free)
- Take payment on site (optional)







- 1. Contract
- 2. Test Pricing per unit = INR 250 INR 999 + GST
- 3. Counselling: Thru CareerTests.in OR In house (3-hour training session free with Certification from CareerTest.in). Pricing negotiable online + offline models.

Let's Discuss!



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